

Arsalan Khan

FULL-STACK DEVELOPER & SHOPIFY SPECIALIST



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Location: Islamabad, Pakistan **Portfolio:** axzeyeon.com

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PROFILE

Custom Web & Digital Specialist with a primary focus on the Shopify ecosystem and Full-Stack development. I bridge the gap between bespoke code and scalable e-commerce, offering deep expertise in Shopify (Liquid), WordPress, and custom PHP/Laravel applications. My core strength lies in engineering high-performance, pixel-perfect storefronts from Figma, PSD, or PDF designs without the limitations of pre-made templates. By building from scratch, I ensure maximum flexibility, lightning-fast speed, and clean architecture, delivering unique, high-converting digital experiences that move beyond restrictive "off-the-shelf" solutions.

FEATURED PROJECTS & BEST WORK

Selected high-performance e-commerce and custom web engineering storefronts.

Mobius Toys

<https://mobiustoy.com/>

Shopify Custom Development

Daiba Jewelry

<https://daiba-jewelry.com/>

Luxury E-commerce

Blue Mello

<https://bluemello.com/>

Bespoke Storefront

Sae Fragrance

<https://saefragrance.com/>

Liquid / Theme 2.0

Fellrebell (Austria)

<https://fellrebell.at/>

International E-commerce

Wagge Shop

<https://wagge.shop/>

Custom UI / UX

Aura Performance

<https://auraperformance.ae/>

Performance Optimization

Hobby Reserve

<https://hobby-reserve.com/>

Niche E-commerce Architecture

Homary

<https://www.homary.com/>

Enterprise Scaling

Dako Home

<https://www.dakohome.co.uk/>

Full-Scale Custom System

Sofa Savers VA

<https://sofasaversva.com/>

Service & E-commerce Integration

Chosi Jewelry

<https://chosijewelry.com/>

Bespoke Liquid Theme

The Derm Club

<https://thederclub.com/>

Health & Skincare Portal

Elite Dough Cookies

<https://elitedoughcookies.com/>

High-Conversion UX

CORE TECHNICAL SKILLS

E-commerce & CMS	Shopify (Liquid, Theme 2.0, Custom Templates), WordPress, WooCommerce
Backend Development	PHP (Laravel Framework), MySQL Database Design & Architecture
Frontend Development	HTML5, CSS3 (Bootstrap, Responsive Design), JavaScript (ES6+), React (Basics)
Design & Tooling	Figma conversion, Adobe PSD asset production, Visual Studio Code
Soft Skills	Complex Technical Problem-solving, Analytical Thinking, Team Collaboration & Remote Client Communication

PROFESSIONAL WORK EXPERIENCE

Web Developer | Noor Ahmed E-commerce Solutions

Sep 2024 - Jun 2026 | Islamabad, Pakistan

Architecting high-performance Shopify and WordPress ecosystems with a focus on bespoke, scalable theme development. Oversee the full lifecycle of custom e-commerce storefronts, ensuring maximum site speed and unique digital functionality that eliminates the limitations of standard templates.

Team Lead | Nestedcode

Jan 2024 - Jul 2024 | Rawalpindi, Pakistan

Directed a technical team in the execution of complex PHP/Laravel applications, ensuring high coding standards through rigorous code reviews and mentorship. I bridged the gap between client requirements and robust full-stack architecture to deliver maintainable, high-stakes web solutions.

ADDITIONAL PRODUCTION PORTFOLIO

Broader deployment track record covering diverse niche industries worldwide.

Bobica Bars

<https://bobicabars.com/>

Doodles Dugout

<https://doodlesdugout.com/>

CC Pools EV

<https://ccpoolsev.com/>

Dirty Soap

<https://dirtysoap.co.za/>

Greenhouse Casing

<https://greenhousecasing.com/>

Elementerre

<https://elementerre.fr/>

The Verse Movement<https://theversemovement.com/>**Medical Decisions**<http://medicaldecisions.net/>**Shiny Cosmetics**<https://shinycosmetics.net/>**ISAR Global**<https://isarglobal.org/>**Box Box Attire**<https://boxboxattire.com/>**Cali Cologne**<https://cali-cologne.de/>**Vantyx Research**<https://vantyxresearch.com/>**Trdnt UK**<https://trdnt.co.uk/>**Shop Sorce**<https://shopsorce.com/>**Pet Hush**<https://pethush.com/>**Bxquisit**<https://bxquisit.com/>**Ramadan Layali**<https://ramadanlayali.com/>**La Vita Golf**<https://lavitagolf.com/>**Manba Phan_or**<https://www.manbaphanor.com/>**Velox Tri**<https://veloxtri.com/>**Super Health (NZ)**<https://superhealth.co.nz/>**Poshbar Hormone & Wellness**<https://poshbarhormoneandwellness.com/>**Kindred Skin**<https://kindredskin.shop/>**The Fragrance Vault**<https://thefragrancevault.uk/>**Deliket**<https://deliket.co.uk/>**Charmed Golf**<https://www.charmedgolf.com/>**Little Rose Threads**<https://www.littlerosethreads.com/>**Nourish Guard**<https://nourishguard.com/>

EDUCATION

Bachelor of Studies in Computer Science (BS.Computer_Science)	2019 - 2023
University of Swabi, KP, Pakistan	