

# Arsalan Khan

Full-Stack Developer

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 [ArsalanKhan](#)       [Annipatan](#)

## Profile

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Custom Web & Digital Specialist with a primary focus on the Shopify ecosystem and Full-Stack development. I bridge the gap between bespoke code and scalable e-commerce, offering deep expertise in Shopify (Liquid), WordPress and custom PHP/Laravel applications. My core strength lies in engineering high-performance, pixel-perfect store fronts from Figma, PSD, or PDF designs without the limitations of pre-made templates. By building from scratch, I ensure maximum flexibility, lightning-fast speed, and clean architecture, delivering unique, high-converting digital experiences that move beyond restrictive "off-the-shelf" solutions.

## Education

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**BS.Computer\_Science**

2019-2023

University of Sawabi

## Skills

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- **E-commerce & CMS:** Shopify (Liquid, Theme 2.0, Custom Templates), WordPress
- **Backend Development:** PHP (Laravel), MySQL
- **Frontend Development:** HTML5, CSS3 (Bootstrap), JavaScript (ES6+), React (Basics)
- **Design & Tools :** Figma, Adobe PSD, Visual Studio Code
- **Version Control:** Git, GitHub
- **Soft Skills:** Problem-solving, Analytical Thinking, Collaboration & Communication

## Work Experience

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**Web Developer | Noor Ahmed E-commerce Solutions | Islamabad (Jan 2025 – Present)**

Architecting high-performance Shopify and WordPress ecosystems with a focus on bespoke, scalable theme development. I oversee the full lifecycle of custom e-commerce storefronts, ensuring maximum site speed and unique digital functionality that eliminates the limitations of standard templates.

**Team Lead | Nestedkode | Rawalpindi (Feb 2024 - Nov 2024 )**

Directed a technical team in the execution of complex PHP/Laravel applications, ensuring high coding standards through rigorous code reviews and mentorship. I bridged the gap between client requirements and robust full-stack architecture to deliver maintainable, high-stakes web solutions.



## Blue Mello | Luxury Baby & Maternity Essentials

BlueMello is a family-owned brand offering premium, baby-safe essentials like swaddle blankets and crib accessories. Focused on luxury aesthetics and high-quality materials, the store delivers comfort-driven products that have earned features on national television.

[View project](#)



## Daiba Jewelry | Luxury Fine Jewelry & Bespoke Accessories

Architected a high-performance custom e-commerce storefront for a premium jewelry brand, focusing on an elegant, minimalist UI and an intuitive user journey. I engineered tailored liquid solutions to showcase high-resolution product imagery, seamless collection filtering, and smooth navigation, delivering a secure, luxurious, and high-conversion shopping experience for fine jewelry buyers.

[View project](#)



## Medical Decision Services | Home Healthcare & Medical Equipment

Architected a professional service platform for a Florida-based DME provider using a custom PHP-based structure. I focused on building a secure, authoritative interface that streamlines access to respiratory support and sleep apnea treatments, ensuring high-speed performance and clear navigation for patients and healthcare professionals.

[View project](#)

wagge

## Wagge | Premium Athleisure & Sustainable Dog Walk Wear (UK)

Engineered a high-performance Shopify storefront for an eco-conscious UK brand specializing in made-to-order apparel. I developed custom liquid logic to manage real-time inventory tiering and complex product variants, optimizing the mobile experience for fast performance and high-conversion checkout flows.

[View project](#)



## Elementerre | Outdoor & Trekking Equipment (France)

Engineered a high-performance, multilingual WordPress e-commerce platform for a leading French outdoor brand. I translated complex design requirements into a responsive, pixel-perfect interface that manages a vast catalog of technical gear, ensuring optimized site speed and a seamless shopping experience for the trekking and camping community.

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